



NOVEMBER 14, 2017 | 5:30-8:30 PM

Bright Ideas on the Gulf Coast is proud to bring back Mind The Gap for a second year! Hyper-focused on the actual opportunities, companies and new enterprise on the horizon, this November we will explore why there's no better place to be than here. Brief, two-minute pitches by local CEOs and business leaders will answer the question, "why should you stay here?" and tell the real story on who is here, why they're here and who they hire. Students will have dedicated time to ask questions, make connections and meet the men and women behind the area's most successful companies during a dynamic networking segment.

CAPSTONE SPONSOR

\$5,000 INVESTMENT

Mind The Gap Capstone Sponsor generously provides funding for the event site (Ringling Soundstage) and *free event access* for local college students. Event-related content will reach an audience of 18,000 local students and over 100 local companies.

- Logo inclusion on all pre-event promotion (print & digital)
- Sponsor quotes and mentions in pre-event press releases, including logo in the *Business Observer* event ad
- Company logo and mission statement on event program
- Capstone Sponsor Address (5 min. presentation at event)

CONNECTION SPONSOR

\$2,500 INVESTMENT

The Connection Sponsorship's contribution provides direct funding for the event facilitation, including food and beverage, equipment rentals and printing.

- Company logos on event program and Mind The Gap produced materials
- Logo inclusion on pre-event promotion to local CEOs and over 15,000 students (print and digital)
- Sponsor acknowledgement and company logo on event program