



# **2022 SPONSORSHIP OPPORTUNITIES**

**MAJOR BENEFITS. MINOR INVESTMENT.**

**RELATIONSHIPS. IDEAS. SOLUTIONS.**



## Organization Impact

98%



Would recommend Gulf Coast CEO Forum to a friend

95%



Reported the organization exceeded in building relationships

91%



Of Roundtable members find their groups to be invaluable to their business

87%



Rate our speakers' presentations as very valuable

82%



Rate our social events as excellent

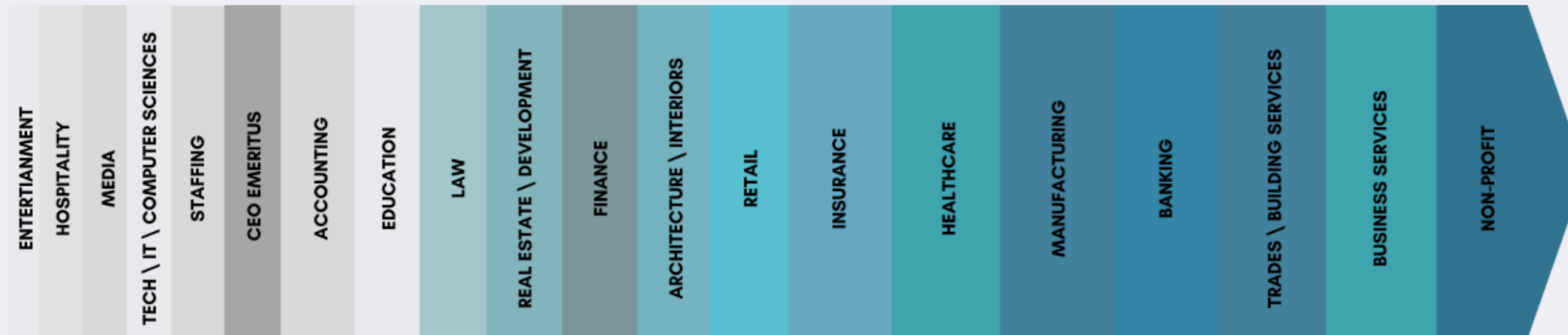
## Our Members

- 60% of members' clients are based in Florida
- 40% are located regionally, nationally, and globally
- 65% of our member organizations report between \$5-30 Million in revenue
- 50% of members employ 50-100 employees
- Member Companies donate \$78+ Million and 35,000 volunteer hours
- 60% of our members are on a non-profit board



Since 2011, the Gulf Coast CEO Forum has proudly provided **relationships, ideas** and **solutions** for CEOs along Florida's Southwest coast. Our engaging peer-to-peer networking is successful in large part to the diversity of our strong (and growing!) membership.

# 100+ MEMBERS AND GROWING



## BEYOND YOUR AVERAGE NETWORKING

CEO Forum members represent the top tier of business leaders on the Gulf Coast. No one industry comprises more than 10% of our total membership, which translates to a broad spectrum of insights and a richer member experience.

RELATIONSHIPS. IDEAS. SOLUTIONS.

## 2022 CORPORATE

**BRING YOUR COMPANY TO THE FOREFRONT** as a Corporate Sponsor of the Gulf Coast CEO Forum, you will get your brand in front of the Gulf Coast's most prominent leaders through a Corporate Sponsorship of the Gulf Coast CEO Forum.

### PRIME BENEFITS AT MONTHLY BREAKFAST MEETINGS

- Exclusivity in company industry
- Sponsors are highlighted in multiple ways at monthly breakfast meetings promoted to over 100 CEO Forum members and their CEO guests of entrepreneurial nature
- Logo inclusion on every event program and on all table signage
- Two additional employee representatives may attend your selected speaker event (in addition to CEO), for a total of three representatives
- Extended exposure at the *designated speaker meeting of your choice*:
  - Recognition on all pre and post-event promotions
  - Placement of brochures / printed material on tables
  - Opportunity to provide branded materials, if desired
    - \* All promotions must be approved in advance by CEO Forum
  - Logo on looping CEO Forum PowerPoint
  - Optional Opportunity: Gift Card give-away for additional logo recognition during speaker event and in post-event email
  - Platform to speak directly to members and guests at the podium for 3-minutes **or** Provide 3-minute video to be presented.
    - \* By submitting a video, your company will receive additional benefits: Video will be posted on Social Media and CEO Forum sponsorship page.

**MAJOR BENEFITS. MINOR INVESTMENT.**

# 2022 CORPORATE

## ONLINE AND SOCIAL MEDIA PRESENCE

- Sponsor logo and website link on all pages of the CEO Forum website, viewed by members and CEO prospects year-round
- Sponsor logo on looping CEO Forum homepage
- Dedicated listing on Sponsor page; featuring your photo, company name, logo, description and link to your website
- Sponsor recognition on social media platforms throughout the year
- Daily acknowledgment on all CEO Forum staff emails via your company logo

## EXPANDED SPONSOR OPPORTUNITIES

- Access to intellectual capital of 100+ members
- Opportunity to join board members for private dinner with the speaker of sponsored event
- Recognition at CEO Forum social events via signage
- Opportunity to bring 1 guest to Member Only Social
- First right refusal of 2023 Corporate Sponsorship

**MEMBERSHIP + SPONSORSHIP= \$5,500  
OR \$5,250 IF PAID BY 10/31**



# GOLD SPONSORSHIP OPPORTUNITY

**BRING YOUR COMPANY TO THE FOREFRONT** as a sponsor of the Gulf Coast CEO Forum's social events in 2022! As a primary source for premier peer-to-peer CEO networking, the Gulf Coast CEO Forum's social functions are a highlight of member gatherings throughout the year. Gold Sponsors enjoy these great benefits:

- Limited to 2 sponsors per social event during 2022
- Sponsor Logo included on all electronic invitations, event promotion and event signage
- Special Announcements and acknowledgment from CEO Forum Chair (or board member) during the event
- Opportunity for brief sponsor remarks on behalf of the CEO Forum
- Optional opportunity to provide a promotional item from your company to be distributed as members leave the event. \* All promotions must be approved in advance by CEO Forum
- Logo and photo inclusion in CEO Forum PowerPoint at subsequent breakfast meeting
- Podium acknowledgment at subsequent breakfast meeting

**MAJOR EXPOSURE.  
MINOR INVESTMENT.**

**\$4000 (before 10/31)  
\$4250**

**(INCLUDES ANNUAL MEMBERSHIP DUES)**



# SPEAKER EVENT SPONSOR

**BRING YOUR COMPANY TO THE FOREFRONT** as a sponsor of the Gulf Coast CEO Forum's speaker events in 2022! The CEO Forum offers members an opportunity for quarterly sponsorship of speaker events. With this sponsorship, you will receive:

- Exclusive Sponsor for 3 designated speaker events during 2022
- Recognition of company name and logo on all electronic invitations sent for the speaker meetings during the quarter
- Special announcements and acknowledgment from CEO Forum Chair (or board member) during each speaker event within the selected quarter
- Opportunity to introduce the speakers of selected quarter
- Logo and photo inclusion in CEO Forum PowerPoint at each speaker meeting of the quarter
- One additional representative from your company may attend the sponsored events

**MAJOR EXPOSURE.  
MINOR INVESTMENT.**

**\$1725 Per Quarter (before 10/31)  
\$1875**

**(EXCLUDES ANNUAL MEMBERSHIP DUES)**

Let us know if you are interested in sponsoring multiple quarters.



# HOLIDAY EVENT SPONSOR

**BRING YOUR COMPANY TO THE FOREFRONT** as a sponsor of the **most attended event of the year**. Our festive holiday party is as much fun as it is memorable. With this sponsorship, you will receive:

- Exclusive opportunity for 3 members to sponsor the CEO Forum Holiday Party 2022
- Sponsor Logo included on all electronic invitations, event promotion and event signage
- Special Announcements and acknowledgment from CEO Forum Chair (or board member) during the event
- Give-Away (optional) - opportunity to provide a promotional item from your company to be distributed as members leave the event. \* All promotions must be approved in advance by CEO Forum
- 2 Tickets to this festive event
- Logo and photo inclusion in CEO Forum PowerPoint at subsequent breakfast meeting
- Podium acknowledgment at subsequent breakfast meeting

**MAJOR EXPOSURE.  
MINOR INVESTMENT.**

**\$1500**

(EXCLUDES ANNUAL MEMBERSHIP DUES)